

Copenhagen as the Ubicomp 2010 host

Copenhagen has the privilege to organise Ubicomp 2010. Attendees can be assured of a host city with the proven ability to organise major events in some of the most *creative* surroundings, within *convenient* reach for delegates from all corners of the world, providing them with the ability to meet in a *compact* city, within a *comfortable* environment, and thereby ensuring a successful Ubicomp 2010 conference.

Copenhagen offers an international airport only minutes from downtown. Design hotels at two-star prices. Michelin starred restaurants, which are not too self-important. A medieval town center packed with modern design gems. Copenhagen possesses a coziness that larger cities are unable to replicate. And with the late sunsets and all the highlighted venues centrally located, you will have plenty of opportunity to experience life the Copenhagen way.

Easy to reach

You can reach Copenhagen Airport on non-stop flights from more than 130 destinations choosing between more than 60 international Airlines. Copenhagen Airport is the airport in Scandinavia with the most international flight destinations. Copenhagen Airport is one of the newest in Europe, and has been ranked among the best in the world. And once you arrive, you will find a train and a metro line to take you swiftly into the heart of the city in a mere 12 minutes.

... and everything within your reach

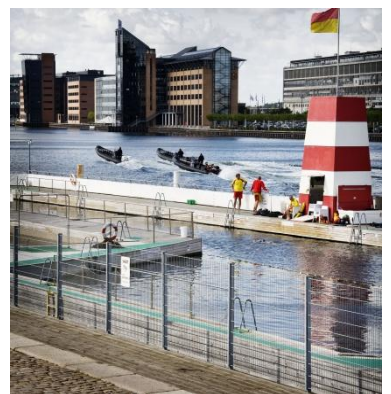
Copenhagen is amongst the leading congress cities in the world and has many years of experience in hosting and transporting large numbers of people in and out of the city. However, with all the proposed venues having onsite hotels and being located close to a wide array of hotel opportunities all you will need are probably your feet.

Historic

Medieval townhouses in all the colors of the rainbow and atmospheric streetlamps reflecting in the cobblestones. That's what awaits Ubicomp 2010 delegates in the old city center. Denmark is the oldest monarchy in the world and through one thousand years ambitious kings and aspiring artists have left their mark on the city's sumptuous palaces and beautiful manors.

... but modern

From its origin as a humble fishing village, however, Copenhagen has transformed itself into one of the world's leading design capitals. Walking along the water-front innovative architecture is just competing for your attention - from the new opera house, designed by the Danish architect Henning Larsen across the canal to the new playhouse's



Compact

Once you arrive in Copenhagen, everything is at your doorstep. Most hotels, restaurants, attractions and shops are located within walking distance of each other. Moreover, the old town centre is largely traffic free and home to Europe's longest pedestrian zone. This, coupled with the fact that most of the streets and buildings are laid out according to the medieval street plan, makes Copenhagen's sights and attractions very accessible on foot.

... but spacious

Water is one of the distinguishing features of Copenhagen, whether it be the sea that surrounds it, the canals that wind their way through its heart, or the many lakes, ponds and fountains to be found in its parks and nature reserves. Copenhagen can even boast of water clean enough to swim in. So if you are in for a quick dip, untie your shoes and wash off the long meeting hours in one of the harbor baths.

Safe

Denmark and its capital city are proud not only of their environmental record, but also of their reputation as one of the safest countries in the world. Recently Denmark was ranked the 2. most peaceful country in the world by the Global Peace Index.

...and the least corrupt

Bribing and corruption is almost non-existent and for the second year in succession Denmark has been ranked the world's least corrupt country by Transparency International (TI), the global coalition against corruption.

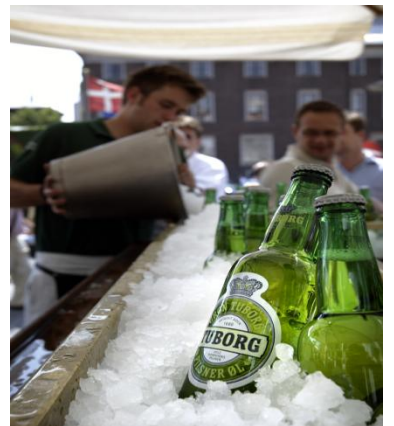
Green

Even before you land at Copenhagen Airport, from the airplane window you will be able to see the wind-turbines out in the sea behind the harbor entrance. And once arriving in the city center, you will notice the large number of cyclist, in Copenhagen. Copenhagen was the first city in the world to be named "bike City". Each day Copenhagener on bicycling over 1.1 million kilometer, and whereby Copenhageners keep down their carbons emissions.

... environmental metropolis

Copenhagen is known as one of the most environmentally friendly cities in the world. Last year the city launched its environment strategy, "Environment Metropolis - our vision 2015", where Copenhagen aims to show global leadership in the environmental field. As part of "going green", Copenhageners should be able to walk to a park, beach or swimming pool in under 15 minutes. Today 60 per cent are already able to do so and generally they use the areas once every other day for an hour. By 2015 Copenhageners will visit twice as often, and 90 percent should live within walking distance. "Green Copenhagen"

<http://www.visitcopenhagen.com/green>



Pleasurable

Generally Copenhageners have a sunny disposition and a great sense of humour, which was just some of the characteristics highlighted by the acclaimed Monocle Magazine when it ranked Copenhagen 'Most livable city' in 2008. Copenhageners surely know how to have a god time and so can you.

Many of Copenhagen's best bars are located in cellars and historical buildings, which mean you can enjoy some very cosy experiences there, whether you prefer a cold draught beer or a well-shaken Martini.

... and oh so tasteful

The range of places to enjoy excellent meals has exploded in Copenhagen in recent years, and today the city can boast no less than 13 restaurants with stars in the 2009 edition of the Michelin guide. In some of these restaurants you can experience the New Nordic Cuisine, based on local and Nordic ingredients such as musk ox, quail eggs and wild berries, with the cooks often finding inspiration in Grandma's antique cookbooks.

Experience more

If you want a visual taste of Copenhagen, please see one of our films at www.youtube.com/wonderfulcopenhagen



Copenhagen Facts:

- International airport with direct connections to more than 130 destinations worldwide
- Transfer time between airport and city is only 12 minutes
- Fixed link to Sweden
- A compact city with the majority of hotels and attractions within walking distance
- Part of the dynamic Oresund Region which offers more than 50.000 things to see and do within 90 minutes drive
- Flourishing cultural life, creative growth and organic thinking
- Long tradition and experience in hosting international congresses and events

Copenhagen ranks 8 in Europe on Quality of Living and 11th in the World.

Rank	City	Index
1	Zurich	108.1
2	Geneva	108.0
3	Vienna	107.7
4	Düsseldorf	107.3
5	Frankfurt	107.1
6	Munich	106.9
7	Bern	106.5
8	COPENHAGEN	106.2
9	Amsterdam	105.7
10	Brussels	105.6

Survey from Mercer Human Resource Consulting 2007