UBICOMP / ISWC 2023

Sponsorship Pack

BE A SPONSOR

You are the key to our successful organization

Publicity (external and internal)
Onsite visibility, ubicomp.org and iswc.net (the most popular ACM websites), IMWUT scientific journal, worldwide press coverage

Professional Development
Your staff will acquire insights from the elite that ideates new technologies

Recruitment & Hiring
We support you to find the best talent

Welcome Reception – "Mexican Fiesta"
Gala Dinner – "A Beach Lounge Party",
There is something about serendipity – let's network and have fun!

N2Women or DEI Luncheon
Support our Equity, Diversity and Inclusion initiatives

ISWC Design Exhibition, Doctoral Colloquium, Demo Night
Be at the center of the action

Please contact us on sponsors-2023@ubicomp.org for further information.

ABOUT UBICOMP/ISWC

UbiComp / ISWC is a premier interdisciplinary venue in which leading international researchers, designers, developers, and practitioners in the field present and discuss novel results in all aspects of ubiquitous, pervasive and wearable computing.

This includes the design, development, and deployment of ubiquitous, pervasive and wearable computing technologies and the understanding of human experiences and social impacts that these technologies facilitate.

Key information:

- Location: Cancún, México.

- Conference: 8 - 12th October 2023

- Pre-conference tracks: 8 - 9th October 2023

- Main tracks: 10 - 12th October 2023

LOCATION

CANCUN, MEXICO

SPONSORSHIP TYPES

Bronze

Silver

Gold

Platinum

SPONSORSHIP OVERVIEW

	Bronze $2,500 Or Greater	Silver $5,000 Or Greater	Gold $10,000 Or Greater	Platinum $15,000 Or Greater
Publicity				
Logo display on the website and in Conference Program[1]	✔ (small display – sponsor page)	✔ (medium display - sponsor page)	✔ (large display – each page)	✔ (largest display - each page)
Plenary announcement and logo display on multimedia background	✔ (small display)	✔ (medium display)	✔ (large display)	✔ (largest display)
Logo display on signage, letterhead, conference announcements and press releases	✔ (small display)	✔ (medium display)	✔ (large display)	✔ (largest display)
Professional development				
Registrations included with access to the welcome reception and the gala dinner	1	1	2	3
Recruiting & hiring				
Novelty Distribution[2]	✔	✔	✔	✔
Industry Stand[3]	✘	✘	✔ (1 unit)	✔ (2 units)
Demo Booth[4]	✘	✔	✔	✔
Digital totem ad display	✘	✘	✔	✔

Bespoke Sponsorship

There are opportunities for bespoke sponsorships for more active sponsors who want to present their organization or company in a particular way. For instance there can be sponsorships of drinks reception, coffee breaks, lunch or dinner. The benefit you will get from being a Bespoke Sponsor is the *Publicity*, so you will be visible during the whole conference. Please contact us with your idea if you are interested in bespoke sponsorship and we will discuss with you the feasibility and associated

1. A priority is given to a higher sponsor level.
2. Front page of the Whova Conference app + publicity inside the Whova app. A priority is given to a higher sponsor level.
3. Industry stands allow sponsors to distribute materials to attendees at the Welcome reception (gold and platinum sponsor)
4. Demo booth available throughout the conference during coffee breaks.

BECOMING A SPONSOR

Simplified Procedure
Please communicate the type of contribution you will like to donate to the UbiComp/ISWC 2023 Sponsorship Chair (who probably contacted you). We will generate an invoice that will take around a week and will send you further instructions. Contributions may be made by bank transfer, credit card, or company check.

Industry Stand
During the Welcome reception, sponsors and industry ambassadors will have a dedicated space to interact with attendees depending on the sponsorship level you may be present or not.

Demo Booth
We offer a dedicated space for sponsors and industry ambassadors to interact with attendees during all coffee breaks, depending on the sponsorship level you may be present or not. We will provide a small standing table for each sponsor, you may use it for leaving your ads, playing slides/videos, and even showing a small demo.
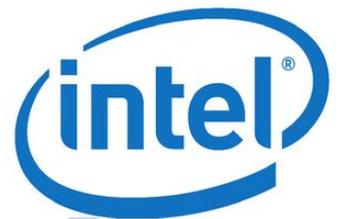
PREVIOUS SPONSORS

CONFERENCE LINKS

[UbiComp /ISWC 2023](#)