



Disney's Yacht and Beach Club Resort, Sept 30-Oct 3, 2009 CALL FOR DEMOS

Important Dates

Submission deadline	June 25, 2009 (23:59 PST)
Notification of acceptance	July 20, 2009
Final version due	August 1, 2009

Call for Demos

The Demonstrations Program offers an excellent way to showcase tangible results of ubiquitous computing research and development to hundreds of attendees from academia and industry. A successful demo communicates ideas and concepts in a powerful way that a regular presentation cannot. We invite you to contribute your vision of the UbiComp experience to the Demonstrations Program at the UbiComp 2009 conference. We particularly encourage demonstrations that include participation by conference attendees and provoke discussion about issues within the field of ubiquitous computing.

The demonstration abstract will be published in the Conference Supplement and be distributed physically and be available electronically afterwards.

We seek proposals for demonstrations of ubiquitous computing technologies across the full milieu of everyday life: office, home, street, park, train, automobile, bedroom, bathroom, work, play, desktop, handheld, worn, public, private, community, individual, shared, and personal. We welcome a wide range of submission from scenarios involving innovative and creative solutions of focused tasks as well as playful pursuits.

Reviewing

All submissions will be peer-reviewed to ensure a high quality demonstrations program. Each demonstration will be reviewed by at least two members of the demonstration review committee. In an electronic discussion, the committee will make final decisions on which submissions to accept. Proposals will be judged on their relevance for the UbiComp community, level of innovation, technical merit, conceptual contribution and the potential to include participation by conference attendees. Furthermore, to make a successful demo submission, you need to have a strategy to present visitors the main points in a short time. You must also convince the committee that you are capable of installing and running the demo at the conference.

Demonstrations do not have the same requirements on originality as papers and posters. It is acceptable to submit a demonstration even if the main points have been published at the UbiComp conference (including this year) or elsewhere. However, the demonstration format should still add significantly to any previous presentations. To make it easier to judge this, you must provide a complete history of previous presentations of the submitted work and work directly related to it.

A demonstration is intended as a forum to promote exchange of research ideas not mature

commercial products. In the case of a commercial product, please instead consider becoming a sponsor or exhibitor. However, if you submit a demo proposal in addition to being an sponsor or exhibitor of a quality so that the submission passes the review process along the criteria listed above in an equal and fair competition with non-commercial demos, we can include the abstract in the adjunct proceedings on request.

Submission Requirements

A demonstration submission requires two parts:

Part I. A demonstration abstract that describes the technology being exhibited and discusses the novelty and distinguishing ideas or approaches it brings to the ubiquitous computing community. The demonstration abstract will be published in the Conference Supplement and should therefore be self-contained. It should be a maximum of 2 pages, in the Ubicomp 2009 demo format, including all figures and references. Please make sure that your submitted abstract complies to all the formatting guidelines and is ready for publication, since there will be no time to make major revisions.

Part II. A demonstration supplement that details how the demo will be executed in practice, and how visitors will interact with it during the conference. The interaction can be described in the form of a short usage scenario, storyboard sketch, screenshots, illustrations, photos, and/or video documentation. The demonstration supplement can include movie or other supporting material. It should also include the various technical requirements such as preferred setting, space, power, networking, lighting, acoustical, and other special equipment. Demonstration supplement materials are for the purposes of review only and will not be published.

Your submission including optional additional materials (videos, etc.) should be submitted through [the PCS system](https://precisionconference.com/~ubicomp) (<https://precisionconference.com/~ubicomp>).

Upon Acceptance

You will be required to install your demonstration in the conference venue and keep it running throughout the Demonstrations and Poster Reception which is planned for the first conference day. In addition, we encourage you to have your demo optionally staffed and available throughout the conference, especially during breaks.

The conference will at minimum provide a space for your demo, a table and chairs, and a power connection (120V). If you need any special equipment you should provide that yourself, including power converters, projectors, audio amplification, wireless LAN, etc., please specify this in your demonstration supplement so that we can plan the demo area accordingly.

Please download and use the [required templates](http://www.ubicomp.org/ubicomp2009/templates.shtml) (<http://www.ubicomp.org/ubicomp2009/templates.shtml>) to prepare your submission. The Demonstrations Supplement template can be downloaded from here.

Abstract Page Limit:

2 pages (Ubicomp 2009 Demo format): <http://www.ubicomp.org/ubicomp2009/templates.shtml>

Ubicomp 2009 Demo Co-Chairs

Pei Zhang, Carnegie Mellon University, USA

Tsutomu Terada, Kobe University, Japan

If you have any question, please email the demo co-chairs at demos2009@Ubicomp.org

Ubicomp 2009 Demo Committee

Martin Griss, Carnegie Mellon University, USA

David Merrill, Massachusetts Institute of Technology Media Lab, USA

Christopher Sadler, Google, USA

Wenyuan Xu, University of South Carolina, USA

Jie Liu, Microsoft Research, USA

Trevor Pering, Intel Inc., USA

Jacky Shen, Microsoft Research Asia, China

Christine Julien, University of Texas at Austin, USA

Jan Beutel, ETH Zurich, Switzerland